

GoGBA Day



22 Sept, 2022 (Thursday)
3-6pm (HK time)



HKTDC SME Centre,
HKCEC (Phase 2)



English

SPEAKERS

Opening 3:00-4:00pm



Welcome

Ms Margaret Fong
Executive Director,
Hong Kong Trade Development Council

Ms Margaret Fong is the Executive Director of the Hong Kong Trade Development Council (HKTDC), whose mission is to create and facilitate opportunities in global trade for Hong Kong-based companies. Prior to joining HKTDC as Deputy Executive Director in 2010, she held different roles in the Hong Kong SAR Government as Deputy Secretary for Transport, Director-General of the Washington Economic and Trade Office, Commissioner for Economic and Trade Affairs, USA, and most recently Commissioner for Tourism.

Development of the Greater Bay Area and latest updates

Mr Tommy Yuen
Commissioner for the Development of the Guangdong-Hong Kong-Macao Greater Bay Area

Since joining the Hong Kong Government in 1985, Mr Yuen has served in different policy bureaux and departments including the Hong Kong Economic and Trade Office in Washington DC, the Financial Services and the Treasury Bureau, the Development Bureau, the Beijing Office and the Government Property Agency. He became the head of the Greater Bay Area Development Office of the Constitutional and Mainland Affairs Bureau in January 2019.



Benefits of setting up in the GBA via Hong Kong

Dr Jimmy Chiang
Associate Director-General, Investment Promotion (Business Development),
Invest Hong Kong

Dr Chiang joined Invest Hong Kong (InvestHK) in 2003 and was promoted to Head of Tourism and Hospitality in September 2010. He took up the ADG position in April 2015 and since April 2021, Dr Chiang is serving as the Associate Director-General (Business Development), overseeing the Department's 30+ overseas and Mainland offices, as well as the business functions of Consulate and Chamber Engagement, GBA Business Development, and Talent Attraction.



Capture greater opportunities – MeetHK MeetGBA

Mr Kenneth Wong
General Manager, MICE & Cruise,
Hong Kong Tourism Board

An experienced tourism and marketing professional, Mr Wong joined the Hong Kong Tourism Board in 2001 and was previously the Head of Product Marketing. He is currently the General Manager of MICE and Cruise, where he oversees the formulation and implementation of business strategies for Meetings and Exhibitions Hong Kong (MEHK), which aims at promoting Hong Kong as the premier meetings, incentives, conventions and exhibitions (MICE) destination in Asia Pacific.



Session 2 4:00–5:00pm

Where in the GBA? Special districts with support for Hong Kong companies



Mr Raymond Yip
Chief Liaison Officer,
Guangzhou Nansha Service
Centre in Hong Kong

Since July 2022, Mr Yip serves as the Chief Representative and Chief Liaison Officer for Hainan International Economic Development Bureau and Nansha New Area respectively in Hong Kong. He is

also Executive Vice Chairman of Dashun Foundation and Vice Chairman of Belt and Road Global Development Alliance since 2019. In the same year, he retired from the Hong Kong Trade Development Council as Deputy Executive Director, having spearheaded promotions for the Belt and Road and Greater Bay Area Initiatives.



Prof Witman Hung, JP
Principal Liaison Officer
for Hong Kong, Shenzhen
Qianhai Authority

Professor Hung is currently the Hong Kong Deputy to the 13th National People's Congress and Principal Liaison Officer for Hong Kong, Shenzhen Qianhai Authority. A seasoned ICT

professional and angel investor, he has worked in the industry for 35 years. He is the Executive Chairman of Chinese Big Data Society, Chairman of The Hong Kong Road Safety Association, Chairman Emeritus of the Y.Elites Association and President Emeritus of Internet Professional Association.

Session 3 5:00–5:20pm

HKIA Connects with the GBA

Mrs Vivian Cheung
Executive Director, Airport Operations,
Hong Kong International Airport

Mrs Cheung joined the Airport Authority Hong Kong (AAHK) in 1992 and is currently the Executive Director, Airport Operations, of the Hong Kong International Airport since December 2019. With almost 30 years of experience in airport management, she has held a number of senior management positions at AAHK. Mrs Cheung is a Director of the Hong Kong–Zhuhai Airport Management Company Limited and Vice Chairman of the Shanghai Hong Kong Airport Management Co., Ltd.



Business Basics - setting up a company, tax and other practical matters

Moderator



Mr Louis Chan
Principal Economist (Global Research),
Hong Kong Trade Development Council

As the head of the Global Research Team, Mr Chan provides leadership and direction for the HKTDC's ongoing evaluation of the American and European markets. In order to provide a macro view of the global trade environment, allowing SMEs to implement appropriate export strategies, he and his team continually monitor the competitiveness of Hong Kong's trading, manufacturing and services sectors, while also looking to identify any emerging trends, whether general or industry-specific.

Speakers



Ms Ada Ma
Partner,
Business Tax Services,
Ernst & Young Tax Services Limited

Ms Ma has over 15 years of experience in providing tax advisory services to local and multinational clients in Hong Kong. She is also leading the global incentive and location study team

in the Greater China Region. She assists clients in site selection and identifying business incentives to help select optimal locations, secure and realize maximum savings for both tax and non-tax incentives, and create operational efficiencies that reduce project costs associated with employment growth and capital expenditures.



Mr Benny Ngor
Senior Vice President,
Greater Bay Area,
Commercial Banking,
HSBC

Mr Ngor joined the International Business Banking Department of HSBC in 2013 and participated in international business development. In 2018, he was transferred to Shanghai as the

head of the International Business Banking Division, where he established business referral mechanisms with Hong Kong, Singapore, Malaysia, India, the United States and France to provide global financial services for enterprises. Since 2020, he is responsible for strategic promotion to facilitate business referral across the Great Bay Area.



Mr David Chen
Associate Partner,
Synpulse

Passionate about people; finance and technology, Mr Chen leads the Temenos practice in Greater China and currently oversees the new Synpulse Shenzhen office. Born in Shanghai, Mr Chen has a wealth of banking experience, having worked extensively across Australia, UK, HK & Greater China. He excels at helping clients solve complex problems and guiding them through their business transformation/digital innovation journey. His recent work includes enabling global private banks/wealth managers to deliver large scale platform transformation.

Organisers:



Strategic partners:



Event partners:



Supporting partners:



Special thanks:

