

# Finding direction within possibilities

Helping you navigate the Guangdong-Hong Kong-Macao Greater Bay Area



# GoGBA

ONE-STOP PLATFORM

# GoGBA one-stop platform

## Navigate GBA business opportunities

As one of the most economically advanced and open regions in Mainland China, the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) offers tremendous potential for businesses looking for resources, know-how, production capability as well as a large market of consumers. Hong Kong - a premier international hub - is your ideal springboard to access this region.

But navigating the GBA can be challenging. Let the Hong Kong Trade Development Council (HKTDC)'s GoGBA one-stop platform help you. Offering advisory, training, networks, promotion platforms and a wealth of useful information, GoGBA gives you wide-ranging support to facilitate business opportunities. Contact us or check out our GoGBA Mini-program on WeChat for official information and useful cross-border business tools.

### Advisory and training



Your first stop can be the HKTDC SME Centre in Hong Kong and newly established HKTDC GBA Centre in Shenzhen, where you can get market intelligence, advisory services, training and join networking activities. In collaboration with our strategic partners, the HKTDC also has GoGBA Business Support Centres in other Greater Bay Area cities to provide business support.

### Online and offline activities and platforms



HKTDC's online and offline events such as fairs, physical and digital promotions and [hktdc.com](http://hktdc.com) Sourcing help you gain practical experience with our help in tapping the Greater Bay Area market.

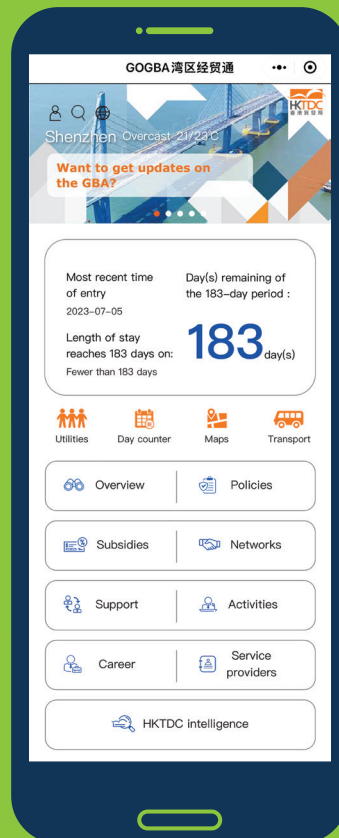
## GoGBA digital platform

A new GoGBA Mini-program on WeChat, a widely-used digital messaging platform in the Mainland, provides business information from official sources on GBA policies, subsidies, associations, with practical utility tools for cross-border business.



### Essential information

- GBA basics
- Policies and subsidies
- Listing of business, trade organisations and service providers
- Government services and applications
- Activities and training
- HKTDC market intelligence and research
- Career information such as openings, useful links and updates



### Practical tools

- Local services
- Day counter and reminder for personal income tax purposes
- Map
- Cross-border transportation information



Activate GoGBA WeChat Mini-program



Get GoGBA updates on GoGBA WeChat official account

# Let us help you navigate GBA business opportunities

## HKTDC SME Centre Hong Kong

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✉ ask@go-gba.com



## HKTDC GBA Centre Shenzhen

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Intelligence Corner



World of GBA



GBA Connect

## GoGBA Business Support Centres

In collaboration with the following organisations:

### Dongguan

Dongguan City  
Association of  
Enterprises with  
Foreign Investment

### Foshan

Foshan  
Association  
of Enterprises  
with Foreign  
Investment

### Guangzhou Nansha

Administrative  
Committee  
of Guangzhou  
Nansha Economic  
and Technological  
Development Zone

### Hengqin

Executive  
Committee of  
Guangdong-Macao  
In-Depth  
Cooperation Zone  
in Hengqin

### Jiangmen

Jiangmen  
Association of  
Enterprises with  
Foreign Investment

### Shenzhen Qianhai

Authority of Qianhai  
Shenzhen-Hong Kong  
Modern Service  
Industry Cooperation  
Zone of Shenzhen

### Zhongshan

Zhongshan  
Association of  
Enterprises with  
Foreign Investment

## Strategic partners supporting HKTDC GoGBA:

- The Leading Group Office of Guangdong on Construction of Guangdong-Hongkong-Macao Greater Bay Area
- Department of Commerce of Guangdong Province
- China Council for the Promotion of International Trade Shenzhen Municipal Committee
- The People's Government of Shenzhen Futian District