

# Access GBA with HKTDC

The Guangdong-Hong Kong-Macao Greater Bay Area (GBA) offers tremendous potential for your business. To help you navigate GBA business opportunities, the HKTDC GoGBA one-stop platform gives you wide-ranging support including online and offline promotion events, support and advisory services and market intelligence. Find out how the HKTDC can help.

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Date	Venue	Event name	Event Format
<b>I. Policy interpretation, counselling</b>			
Year-round	Online	GoGBA WeChat mini programme – cross-border business tools and official business information	WeChat mini programme, website
Year-round	SME Centre + GBA Centre + Support centre	HKTDC GBA Centre (Shenzhen) and Business Support Centres in Dongguan, Foshan, Nansha (Guangzhou), Huizhou, Jiangmen, Shenzhen Futian, Shenzhen Qianhai, Zhaoqing, Zhongshan and Zhuhai	Online, physical
14 June 2024	SME Centre (Hong Kong)	GoGBA Seminar for Accounting Sector	Seminar
12 July 2024	SME Centre (Hong Kong)	GoGBA Seminar for Legal Sector	Seminar

<b>II. Practical tips in GBA</b>			
30 May 2024	Shenzhen	GoGBA mission to Shenzhen	Business mission
31 July 2024	Shenzhen or Guangzhou	GoGBA Business Mission for Accounting Sector	Business Mission
July 2024 (TBC)	Zhaoqing	“Entering GBA” business mission and networking event – Zhaoqing	Business mission
2024 Q2 (TBC)	Shenzhen	GoGBA Hong Kong Business Support Centre (Futian) plaque installation ceremony	Networking event
TBC	Guangzhou, Dongguan and Shenzhen Qianhai	Hong Kong infrastructure and real estate-related services mission to the Greater Bay Area	Business Mission
TBC	Foshan	“Entering GBA” business mission and networking event - Foshan	Business mission

Date	Venue	Event name	Event Format
<b>III. Promotion of Service Industries</b>			
6-8 Aug 2024	Shenzhen, Foshan	Resolve2Win, GBA	Conference, business delegation
TBC	Zhuhai	Guangdong HK Macao GBA Fair for Trade in Services, Zhuhai	HK Image Pavilion

<b>IV. Domestic Sales</b>			
Year-round	Online + Offline	Design Gallery Mainland online and offline sales network	Consignment service
Year-round	Physical	HKTDC Transformation Sandbox (T-box) (Hong Kong) – free three-month guided support for Hong Kong businesses	SME support programme

Last updated on 28 May 2024

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GoGBA WeChat Mini Programme:  
Cross-border business tools and business information on GBA from official sources



GoGBA Official Account:  
Get the latest GBA business updates and information



HKTDC Website:  
More about HKTDC support services and promotional activities