

Access GBA with HKTDC

The Guangdong-Hong Kong-Macao Greater Bay Area (GBA) offers tremendous potential for your business. To help you navigate GBA business opportunities, the HKTDC GoGBA one-stop platform gives you wide-ranging support including online and offline promotion events, support and advisory services and market intelligence. Find out how the HKTDC can help.

Enquiry: ask@go-gba.com / +852 1830 668

| Date | Venue | Event name | Event Format |
|--|--|---|--------------------------------|
| I. Policy interpretation, counselling | | | |
| Year-round | Online | GoGBA WeChat mini programme – cross-border business tools and official business information | WeChat mini programme, website |
| Year-round | SME Centre + GBA Centre + Support centre | HKTDC GBA Centre (Shenzhen) and Business Support Centres in Dongguan, Nansha (Guangzhou), Qianhai (Shenzhen), Zhongshan, Hengqin (Zhuhai) | Online, physical |
| 10 Feb 2023 | Online | Seminar on Nansha Financial Policy | Online |
| 23 Feb 2023 | Online | Webinar on the import of food and cosmetics | Webinar |
| 7 Mar 2023 | SME Centre | Let's GoGBA (TBC) | Online, physical |
| Apr 2023 (TBC) | SME Centre | Small group advisory session - corporate tax arrangements and management | Group advisory |
| Apr 2023 (TBC) | SME Centre | Small group advisory session - import procedures of food and cosmetics | Group advisory |
| May 2023 (TBC) | SME Centre | Small group advisory session - corporate banking and cross-border arrangements of foreign exchange | Group advisory |

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| II. Practical tips in GBA | | | |
| TBC | Shenzhen | Matchmaking of Hong Kong's service industry and Shenzhen's advanced manufacturing | Networking event |
| TBC | Foshan | "Entering GBA" business mission and GoGBA Business Support Centre plaque installation ceremony | Networking event, business mission |

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| III. Promotion of Service Industries | | | |
| 22 May 2023 to 2 Jun 2023 (TBC) | GBA cities | Guangdong – Hong Kong Cooperation Week | Conference, exhibition, business delegation |
| 24 May 2023 (TBC) | Guangzhou | SmartHK | Conference, exhibition, business delegation |
| 2023 Q2 (TBC) | Nansha, Shenzhen and Hengqin (TBC) | Hong Kong Infrastructure and Real Estate-related Services Mission to the Greater Bay Area | Business Mission |
| TBC | Guangzhou | Promotion of Hong Kong Team of Services on the Mainland | Business mission |

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| IV. Domestic Sales | | | |
| Year-round | Online + Offline | Design Gallery Mainland online and offline sales network | Consignment service |
| Year-round | Physical | HKTDC Transformation Sandbox (T-box) (Hong Kong) – free three-month guided support for Hong Kong businesses | SME support programme |
| 8 Feb 2023 (TBC) | Hong Kong | "Fashion Booster" Webinar Series 3 - Doing Fashion Business in the GBA – Guide on Buyers' Sourcing Preferences | Webinar |
| Feb 2023 (TBC) | Hong Kong | "Fashion Booster" Webinar Series 4 - Reaching Out to GBA Customers – Digital Marketing Strategies & Brand Building | Webinar |
| 10-12 Mar 2023 | Guangzhou | China International Beauty Expo (Guangzhou) | HK Image Pavilion |
| 26-28 May 2023 (TBC) | Shenzhen | Chic HK, Shenzhen | Workshop |
| 28-30 Aug 2023 | Shenzhen | SIAL Shenzhen | Exhibition |
| 23-26 Dec 2023 | Hong Kong | Chill 11 | Exhibition |

Last updated on 6 Feb 2023

Follow us for updates on the GBA and HKTDC:



GoGBA WeChat Mini Programme:
Cross-border business tools and business information on GBA from official sources



GoGBA Official Account:
Get the latest GBA business updates and information



HKTDC Website:
More about HKTDC support services and promotional activities